

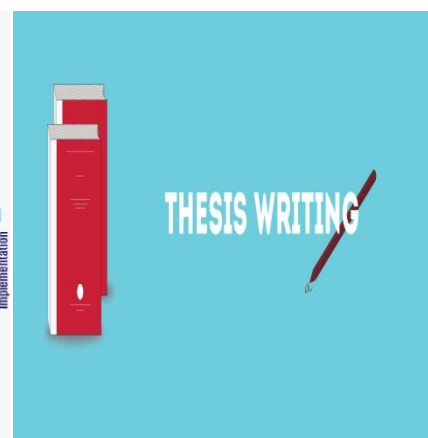


**National Centre for Rural Development**  
**NCRD's Sterling Institute of Management Studies**

**Faculty Development Program**

**Qualitative and Quantative Analysis and Thesis Writing**

**6<sup>th</sup> and 7<sup>th</sup> January 2017**



**Venue**

**NCRD's Sterling Institute of Management Studies**

Plot No.93/93A, Sector 19, Near Seawoods Railway Station,

Nerul (East), Navi Mumbai, Maharashtra 400706

Website: [www.ncrdsims.edu.in](http://www.ncrdsims.edu.in) , E-mail: [ncrdsimsfdp@gmail.com](mailto:ncrdsimsfdp@gmail.com)

## About NCRD's Sterling Institute of Management Studies

NCRD's Sterling Institute of Management Studies is one of the best B-Schools in Navi Mumbai Region incepted in the year 2004. It is approved by AICTE, DTE and Government of Maharashtra and affiliated to the University of Mumbai. It is ranked by AIMA and Business India as an "A" grade Management Institute. NCRD's Sterling Institute of Management Studies offers two-years MMS and three years MCA programs.

## About the Faculty Development Program

Changes and advancements in the field of research and development are mounting day by day. Irrespective of the discipline, to cope up with the novel trends and challenges of research, there arises an urgency to be acquainted with the essential concepts in research methodology by updating oneself with required skill sets.

The content of these two days intensive faculty development program on 'Qualitative and Quantitative Analysis and Thesis Writing' is particularly designed keeping in mind all possible requirements among the research community and to equip them with necessary research tools. Comprehensive sessions will be conducted to make every participant comfortable with theoretical foundations of each statistical technique before giving hands on experience on executing appropriate analytical tools using SPSS. Our Resource Person **Dr. Sachin Kamble** has rich experience and knowledge in Qualitative and Quantitative Analysis and Thesis Writing; he has conducted several successful training programmes.

## Resource Person

**Dr. Sachin S Kamble**, (B. Tech. (Mech.), MBA, Ph. D) , Associate Professor in Operations Management, National Institute of Industrial Engineering (NITIE), Mumbai. Manufacturing Strategy, Operations Planning & Control, Supply Chain Management, Business Statistics and & Business Research Methods are his areas of interest. He specializes in Operations and Marketing. He has more than a decade's experience in teaching and training qualitative and quantitative analysis. He is a sought-after trainer in statistical software like SPSS, AMOS, etc.

## **For Whom**

This faculty development program targets:

- ❖ Ph.D. Aspirants
- ❖ Research Scholars pursuing Ph.D. /M. Phil
- ❖ Academia: Faculty members and students who would like to gain deeper insights into the said areas

## **Program Coverage**

### **Day 1 :**

Inauguration  
Introduction to Research  
How to Select Research Topic  
Review of Literature  
Objectives & Hypothesis Formulation with examples  
Research Design  
Sampling Design (Steps, Types, Criteria of Selecting a Sampling Procedure)  
Measurement and Scaling Techniques  
Methods of Data Collection  
Processing and Analysis of Data (Processing Operations, Elements/Types of Analysis, Statistics in Research)  
Advanced Data Analysis (Correlation Analysis, Regression Analysis, Factor Analysis, Discriminant Analysis, Cluster Analysis)

### **Day 2 :**

Data Analysis using SPSS and Interpretation  
Introduction to SPSS  
Data Handling through SPSS  
Descriptive Statistics, T-Tests & ANOVA  
Factor Analysis  
Predictive Techniques  
Thesis Writing  
Velidictory & Certificate Distribution

## **Program Schedule**

- ❖ **Dates : 6<sup>th</sup> and 7th January 2017**
- ❖ Timing: 10.00 a.m. to 5.00 p.m.

## **Participant Will Get**

- ❖ Certificate of Participation
- ❖ Program Kit

## Program Fees

Registration Type	Amount
Research Scholars/ Academicians	Rs.3000

- ❖ Only limited seats are available and the allotment shall be made on 'first come first allotted' basis.
- ❖ Interested persons may send the Registration Form dully filled - in together with a Cash or crossed DD favoring NCRD's Sterling Institute of Management Studies (MMS), Nerul, Navi Mumbai, payable at Mumbai.

### The details of online transfer:

BANK NAME : BANK OF MAHARASHTRA

ADDRESS : 00976 Nerul Township SHPG Centre  
Sec-9 (CIDCO LTD) Nerul, Navi Mumbai  
Nerul Township 400706

IFS Code : MAHB0000976

A/C NAME : NCRD's Sterling Institute of Management Studies (MMS)

A/C No : 60025011520

IFSCODE : MAHB0000976

MICRCODE : 400014090

**Note :** It is mandatory to share the Account Number, Name of Account Holder, Name of Participant, Date of Transaction, Amount details on the day of payment transfer on the Email Id [ncrdsimsfdp@gmail.com](mailto:ncrdsimsfdp@gmail.com)

#### FDP Chairman

**Dr. Tandon Kamal**, Mobile: 9869404397

E mail: [kamaltandon@gmail.com](mailto:kamaltandon@gmail.com)

#### FDP Conveners

**Dr. Arjita Jain**, Mobile: 09967515754, E mail: [arjitajain@yahoo.com](mailto:arjitajain@yahoo.com)

**Dr. Murlidhar Dhanawade**, Mobile: 9226886305, E mail: [dr.murlidhar.dhanawade@gmail.com](mailto:dr.murlidhar.dhanawade@gmail.com)

#### FDP Coordinators

**Dr. Jyoti Singhal**, Mobile: 9022103103, E mail : [jyotisinghal@ymail.com](mailto:jyotisinghal@ymail.com)

**Prof. Sandeep Ponde**, Mobile: 9930811244, E mail : [sandeepponde@rediffmail.com](mailto:sandeepponde@rediffmail.com)

**Prof. Rahul Wantmure**, Mobile: 9869138227, E mail : [rahul\\_wan2003@yahoo.co.in](mailto:rahul_wan2003@yahoo.co.in)

**REGISTRATION ON OR BEFORE 20-12-2016.**

**SO CONFIRM YOUR REGISTRATION.**

**NCRD's Sterling Institute of Management Studies  
(MMS& MCA)**

**Faculty Development Program**

*On*

**“Qualitative and Quantitative Analysis and Thesis Writing”**

**6<sup>th</sup> & 7<sup>th</sup> January 2017**

**REGISTRATION FORM**

☐ Name: [Please write in capital letters only]

\_\_\_\_\_

☐ Qualification with Specialization:\_\_\_\_\_

☐ Designation: \_\_\_\_\_

☐ College/Institute \_\_\_\_\_

\_\_\_\_\_

☐ Address for correspondence:\_\_\_\_\_

\_\_\_\_\_ Pin code \_\_\_\_\_

☐ Phone Number (O)\_\_\_\_\_ (Mobile)\_\_\_\_\_

☐ Email:\_\_\_\_\_

☐ Details of Cheque/Demand Draft: Amount :Rs.:.....

Cheque/DD No.:.....Dated:..... Drawn in favour of  
“NCRD's Sterling Institute of Management Studies (MMS)” payable at Navi  
Mumbai.

**Signature of the Participant**

.....

- Send your filled Registration form along with Cheque/DD to **The FDP Convener, NCRD's Sterling Institute of Management Studies**, Plot No.93/93A, Sector 19, Near Seawoods Railway Station, Nerul (East), Navi Mumbai, Maharashtra  
Pin. - 400706.
- Also send scanned copy of filled registration form to:  
ncrdsimsfdp@gmail.com





pgbutr section <pgbutr@unishivaji.ac.in>

## **FDP on "Qualitative and Quantitative Analysis and Thesis Writing" on 6th and 7th January 2017**

Dr. Murlidhar Dhanawade <dr.murlidhar.dhanawade@gmail.com>

21. November 2016 at 12:42

Bcc: pgbutr@unishivaji.ac.in

**Dear Sir/ Madam,**  
Season's Greetings!

It is our privilege to invite you at NCRD's Sterling Institute of Management Studies, Nerul, Navi Mumbai for Faculty Development Program on "Qualitative and Quantitative Analysis and Thesis Writing" on 6<sup>th</sup> and 7<sup>th</sup> January 2017.

The objective of this faculty development programme is to facilitate all the research scholars / faculty members to acquaint with different research methods, analytical tools and thesis writing. This faculty development program will equip all the participants with hands on experience on SPSS and the required knowledge to carry out research and thesis writing.

It will be our pleasure to get your participation and make this faculty development program meaningful.

Only limited seats are available and the allotment will be made on 'first come first 'basis.

**Kindly confirm your registration on or before 20-12-2016.**

**For further details feel free to contact FDP Conveners-**

**Dr. Arjita Jain**, Mobile: 09967515754, E mail: arjitajain@yahoo.com

**Dr. Murlidhar Dhanawade**, Mobile: 9226886305, E mail:

dr.murlidhar.dhanawade@gmail.com

***A copy of FDP Brochure is attached with this e-mail for your reference.***

Looking forward for your valuable participation.

**Dr. Tandon Kamal**

Director

Best Regards,

**Dr. Murlidhar S. Dhanawade**


**Professor (MCA)**

**NCRD's Sterling Institute of Management Studies,**

**Nerul, Navi Mumbai.**

**Mob. : +91 9226886305**

**Email: [dr.murlidhar.dhanawade@gmail.com](mailto:dr.murlidhar.dhanawade@gmail.com)**

 **FDP Brochure.pdf**  
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